

<b>15.06. 2023</b>	<b>First Day of Conference</b>
<b>9.00-9.30 registration of participants - coffee</b>	
9.30-9.50	Opening speeches: <b>dr ing. Elżbieta Wysocka, prof. PCz</b> , Director of Studies, Faculty of Management, Czestochowa University of Technology, Poland <b>Sharipov Kongratbay Avezimbetovich</b> , Rector of Tashkent State University of Economics <b>Prof. Dr habil Csaba Balint Illes</b> , John von Neumann University, Budapest, Hungary <b>Assoc. Prof. Pavel Žufan</b> , Mendel University, Czech Republic <b>Prof. dr hab. Felicjan Bylok</b> , Director of Department of Applied Sociology and Human Recourse Management
<b>9.50-11.10 Panel Session no 1 – room WZ-1</b> <b>Chair: Prof. dr hab. Dorota Jelonek</b>	
9.50-10.10	Pavel Žufan, Robert Glöckl, Richard Fuchsbichler QUALITY MANAGEMENT IN PUBLIC SERVICE
10.10-10.30	Christian Kahl CHINESE HOSPITALITY AND TOURISM STUDENTS UNDERSTANDING OF EMPLOYABILITY
10.30-10.50	Anna Dunay, Mária Roberta Nagy EMPLOYEE SATISFACTION IN OPEN OFFICE ENVIRONMENT
10.50-11.10	Discussion
11.10-11.40 Coffee break	
<b>11.40-13.00 Panel Session no 2 – room WZ-1</b> <b>Chair: Assoc. Prof. Pavel Žufan, Ph.D.</b>	
11.40-12.00	Raya Karlibaeva, Kh. Kurbonov, G. Bekimbetova WAYS TO IMPROVE THE EFFECTIVENESS OF THE FINANCIAL POLICY OF THE ENTERPRISE
12.00-12.20	Anna Albrychiewicz-Słocińska, Erika Varga, Žaneta Najman GENERATION Z EMPLOYEES IN THE FACE OF PROBLEMS OF LEARNING IN REMOTE WORK
12.20-12.40	Elmaira Orazgaliyeva, Madina Smykova, Akdana Abuzhalitova USABILITY OF THE MEDICAL MOBILE APPLICATION FOR PATIENTS: KAZAKHSTANI CASE
12.40-13.00	Discussion
13.00-14.00 Lunch	
<b>14.00-15.15 Session no 1 – room WZ-2</b> <b>Chairs: Csaba Balint Illes, Renata Kučerová</b>	
14.00-14.15	Nina Poyda-Nosyk, Robert Bacho ANALYTICAL APPROACHES FOR ASSESSING BUSINESS PERSPECTIVES IN THE AUTOMOTIVE INDUSTRY OF UKRAINE
14.15-14.30	Johannes Hangl, Simon Krause , Viktoria Joy Behrens EXPLORING, CATEGORISATION AND USAGE OF ARTIFICIAL INTELLIGENCE ALGORITHMS FOR SUPPLY CHAIN MANAGEMENT
14.30-14.45	Anna Dunay, Csaba Balint Illes, Leszek Ziora

	THE APPLICABILITY OF GENERATIVE ADVERSARIAL NETWORKS IN THE MANAGEMENT OF CONTEMPORARY BUSINESS ORGANIZATIONS
14.45-15.00	Anna Softys ORGANISATIONAL SOLUTIONS TOWARDS WELLBEING CONCEPT IMPLEMENTATION – SURVEY RESULTS
15.00-15.15	Discussion
<b>14.00-15.15 Session no 2 – room WZ-3</b> <b>Chairs: Urszula Swadźba, Leszek Cichobłaziński</b>	
14.00-14.15	Szonja Jenei, Szilvia Módosné Szalai DISABLED PEOPLE IN THE OPEN AND SHELTERED LABOUR MARKET IN HUNGARY AND SLOVAKIA
14.15-14.30	Anna Karczewska, Agata Przewoźna-Krzemińska NON-MATERIAL MOTIVATIONAL FACTORS IN THE OPINION OF GENERATION Z REPRESENTATIVES
14.30-14.45	Setioningtyas Puri Widhayani, Zita Fodor, Anna Dunay THE INTERSECTION OF PSYCHOLOGICAL CAPITAL, SOCIAL CAPITAL, AND PRO-ENVIRONMENTAL BEHAVIOR
14.45-15.00	Dolores Mensah Hervie, Emese Tatár MANAGING REMOTE AND HYBRID WORKFORCE: BENEFITS, CHALLENGES, AND WAY FORWARD IN AFRICA
15.00-15.15	Discussion
<b>14.00-15.15 Session no 3 – room WZ-4</b> <b>Chairs: Robert Magda, Anna Albrychiewicz-Słocińska</b>	
14.00-14.15	Gulnoza Yuldosheva PERSPECTIVE OF SMALL AND MEDIUM-SIZED ENTERPRISES: UTILIZING BIG DATA AS A RESOURCE TO ENHANCE FIRM PERFORMANCE
14.15-14.30	Muhammad Usman Khan, Maliha Azhar, Emad Mahrous Awwad, Mohamed Sharaf, Md Billal Hossain, Csaba Bálint Illés THE NEED-BASED E-COMMERCE ADOPTION FOR SMES AFTER COVID-19 PANDEMIC WITH SPECIAL REFERENCE TO DIGITIZATION AS A MODERATOR
14.30-14.45	Ildikó Éva Kovács, József Poór THE TRANSFORMATION OF HRM PRACTICES IN THE WAKE OF THE COVID-19 CRISIS - EVIDENCE FROM AN EMPIRICAL STUDY IN SIX CENTRAL AND EASTERN EUROPEAN COUNTRIES
14.45-15.00	Reham Al-Hanakta, Tamás Sótonyi, Csaba Bálint Illés ECO-INNOVATION AS A DRIVER OF BUSINESS PERFORMANCE
15.00-15.15	Discussion
15.15-15.45 Coffee break	
<b>15.45-17.00 Session no 4 – room WZ-2</b> <b>Chairs: Christian Kahl, Anna Karczewska</b>	
15.45-16.00	Renata Kučerová, Helena Chládková, Pavel Zufan SUSTAINABILITY IN EDUCATION STRATEGY OF A UNIVERSITY – THE TRIPPLE-LAYERED BUSINESS MODEL
16.00-16.15	Umidakhon Narimanova

	UNIVERSITY BRAND GOVERNANCE - WHAT IS ALL ABOUT?
16.15-16.30	Petronela Švikruhová, Matej Čereš, Veronika Zabožníková, Zuzana Kapsdorferová THE ROLE OF THE QFD METHOD IN IMPROVING PRODUCT QUALITY: AN EXAMPLE
16.30-16.45	Discussion
<b>15.45-17.00 Session no 5 – room WZ-3</b> <b>Chairs: Elmaira Orazgaliyeva, Leszek Ziara</b>	
15.45-16.00	Anna Dunay, Szabina Szilágyi, Attila Kovacs HOW TO START A SMALL BUSINESS? – EXPERIENCES OF A NEW CHEESE WORKSHOP
16.00-16.15	Leszek Cichobłaziński, Sidney Soares Filho, Luis Távora Furtado Ribeiro THE GPT CHAT IS CAPABLE OF MEDIATING TO PREVENT STRIKES? INTERVIEW WITH ARTIFICIAL INTELLIGENCE
16.15-16.30	Urszula Swadźba SOCIAL ATTITUDES TOWARDS PROFESSIONAL WORK OF THE 55+ GENERATION. Comparative analysis of Poland, the Czech Republic, and Hungary
16.30-16.45	Henriett Károlyi, Csaba Bálint Illés EXAMINATION OF THE APPLICABILITY OF BUSINESS MODELS IN START-UP COMPANIES
16.45-17.00	Discussion
<b>15.45-17.00 Session no 6 – room WZ-4 (session in Polish)</b> <b>Chair: Felicjan Bylok</b>	
15.45-16.00	Katarzyna Zadros, Sebastian Skolik, Archana Yadav THE USE OF IDENTIFICATION OF EDUCATIONAL NEEDS IN CREATING THE IMAGE OF HIGH SCHOOLS – THE PERSPECTIVE OF THE LOCAL ENVIRONMENT
16.00-16.15	Dorota Lizoń - Szłapowska SOFT SKILLS AS A SIGNIFICANT FACTOR IN EFFECTIVE MANAGEMENT OF PEOPLE WITH DISABILITIES
16.15-16.30	Ewelina Krzyżowska, Nalina Ganapathi PREVALENCE OF POST-TRAUMATIC STRESS SYMPTOMS RELATED TO THE COVID-19 PANDEMIC AND THEIR IMPACT ON WORKPLACE FUNCTIONING
16.30-16.45	Elżbieta Robak EMPLOYEE WELL-BEING VERSUS REMOTE WORK – OPINIONS OF THE GENERATION Z EMPLOYEES
16.45-17.00	Maria Foryś MANAGING DIVERSITY AT WORK

17.10 – departure to Koszęcin – the parking lot of Management Faculty

18.00 – sightseeing of Koszęcin Palace and the seat of the Song and Dance Ensemble Śląsk

19.00 – 24.00 Ceremonial Dinner

24.00 – return to Czestochowa

<b>16.06. 2023</b>	<b>Second Day of Conference</b>
<b>10.00-11.20 Panel Session no 3 – room WZ-1</b> <b>Chair: Raya Karlibaeva</b>	
10.00-10.20	József Poór IMPACT OF DIFFICULT ECONOMIC TIME ON MANAGEMENT AND HRM
10.20-10.40	Serene Dalati FORMULATING INSTITUTIONAL POLICIES AND MECHANISMS FOR GENDER EQUALITY IN THE HIGHER EDUCATION SECTOR IN SYRIA: WORKING PAPER FOR NATIONAL PERSPECTIVE
10.40-11.00	Jan Franciszek Jacko PSEUDOINNOVATIONS
11.00-11.20	Discussion
11.20-11.50 Coffee Break	
<b>11.50-12.50 Session no 7 – room WZ-2</b> <b>Chairs: Helena Chládková, Nina Poyda-Nosyk</b>	
11.50-12.05	Árpád Hortolányi, Szilvia Domán, Robert Magda THE IMPACT OF E-PRESCRIPTION ON THE COMPETITIVENESS OF PHARMACIES
12.05-12.20	Zoltán Kovács, Zsuzsanna Széles HUNGARIAN SECONDARY SCHOOL STUDENTS' SELF-CARE KNOWLEDGE IN PRACTICE
12.20-12.35	Tamás Németh, Mihály Hegedűs, László Pataki THE IMPACT OF THE COVID-19 PANDEMIC ON THE CAPITAL STRUCTURE AND OTHER FINANCIAL CHARACTERISTICS OF HUNGARIAN HOSPITALITY SMES
12.35-12.50	Discussion
<b>11.50-12.50 Session no 8 – room WZ-3</b> <b>Chairs: Anna Sołtys Attila Kovacs</b>	
11.50-12.05	Marty-Jörn Klein, Martin Kaloudis, Theodoros Christodoulou WALK THE TALK? - THE INVOLVEMENT OF SOVEREIGN WEALTH FUNDS IN REPUTATIONAL RISK SCANDAL CASES
12.05-12.20	Zsófia Hajnal CHANGE TO IFRS WITH A HIGH LEVEL OF DIGITAL ACCOUNTING
12.20-12.35	Grzegorz Chmielarz, Robert Kucęba, Martin Kaloudis MANAGING DIGITAL SOVEREIGNTY: THE IMPORTANCE OF CONTROL AND OWNERSHIP IN THE DIGITAL AGE USING THE EXAMPLES OF POLAND, THE CZECH REPUBLIC AND GERMANY
12.35-12.50	Discussion
<b>11.50-13.05 Session no 9 – room WZ-4 (session in Polish)</b> <b>Chair: Aleksandra Czarnecka</b>	
11.50-12.00	Łukasz Skiba, Vikas Kumar THE INCORPORATION OF OPEN DATA IN THE DEVELOPMENT OF THE SMART CITY CONCEPT

12.00-12.10	Aleksandra Czarnecka PERFORMANCE BUDGET AS AN EXPRESSION OF THE CONCEPT OF NEW PUBLIC MANAGEMENT (NMP) ON THE EXAMPLE OF POLAND
12.10-12.20	Małgorzata Jacko PHYSICAL CULTURE MANAGEMENT IN LOCAL GOVERNMENT UNITS – COMMUNE
12.20-12.30	Michał Dziadkiewicz, Judyta Kabus PRO-SOCIAL ACTIVITIES IN THE FIELD OF HOUSING RESOURCE MANAGEMENT ON A SELECTED EXAMPLE
12.30-12.50	Discussion
<b>12.50-13.05 Summary of the Conference</b> <b>Prof. Jerzy Wysocki</b> , Vice-Rector of Science, Czestochowa University of Technology	
<b>13.05-14.00 Lunch</b>	

14.10 departure to Jasna Góra – the parking lot of Faculty of Management,

14.40 – 17.00 sightseeing of Jasna Góra Monastery

17.00 – return to the parking lot of Faculty of Management