

DEAR COLLEAGUES



Częstochowa University of Technology
Faculty of Management, **Poland**
Department of Applied Sociology
and Human Resources Management



John von
Neumann
University

John von Neumann University, **Hungary**



Slovak University of Agriculture in Nitra
Faculty of Economics and Management, **Slovakia**



Mendel University in Brno
Faculty of Business and Economics, **Czech Republic**



ARE HONOURED TO INVITE FOR INTERNATIONAL CONFERENCE



12th International Conference of Management 2023

Sustainability-Security-Quality

15 - 16.06.2023

PATRONS



College of Arts and Sciences

CONFERENCE IDEA

The modern economy has been in a permanent crisis for quite some time. When the world began to recover from the economic collapse triggered by the crisis of the first decade of the 21st century, the SARS-COVID pandemic appeared, which caused economic disturbances comparable to the world war. When this element seemed to be under control, a real war broke out just beyond the eastern border of the European Union. Its result was a change of the main assumptions and priorities in the economic policy of all the participants of the market game in the globalized world. An additional factor increasing the scale of difficulties from the managerial point of view is the large-scale war migration, which deeply affects the labor market. Managers at all levels are faced with these difficult circumstances. These challenges should also be met by the specialists in the field of management sciences, both in the area of practice providing specific management methods as well as the theory allowing to understand the ongoing processes. Hence the terms: Sustainability-Security-Quality occurs in the subtitle of the conference. Although the concept of sustainable development seems to be particularly inadequate for the description of the present situation in the world, where in almost every field we can observe all known aspects of organizational imbalance, each system ultimately aims for sustainable development. There is no need to convince about the growing significance of security. It has developed meanings that have been already forgotten in developed economies, and in the face of deep systemic imbalance, its absence seems to be particularly dysfunctional. And finally the quality. Despite the factors for the functioning of the management sphere discussed above, quality is still the main factor of competitive advantage in an extremely turbulent environment. The present times require management to reconcile extreme tendencies: chaos and balance, disturbances and security, unpredictability and quality. These issues will be addressed at this multidisciplinary conference; it will present various theoretical and methodological perspectives with a strong emphasis put on management practice.

This year's Conference aims to exchange ideas, present the results of ongoing research projects and create an international network of relations, which will result in cooperative research projects. Another expected effect of this Conference will be the dissemination of research results through speeches and international publications, both in traditional as well as in digital form. Each of the papers published in the conference proceedings will be provided with a DOI number to identify the object more efficiently in digital networks together with current data on it. The expected duration of the Conference is two days. Each of the conference days will begin with a plenary session, during which distinguished international specialists in the field of economics, management, and other social sciences will give a speech. Speeches of specialists from the world of management practice are also expected, whose comments and observations on the up-to-date problems of the organization will be a valuable contribution to the course of conference discussions. The second part of the Conference will be organized in the form of parallel thematic sessions. Both the plenary sessions as well as the vast majority of thematic sessions will be conducted in the English language.

THE CONFERENCE TOPICS

- Sustainable development of organizations
- Security management in the turbulent social and economic conditions
- Quality in management
- New trends in management of organizations
- Functioning of organizations in post-COVID 19 reality
- Controlling in management processes
- New trends in modern marketing
- New business models. Development of e-commerce
- CSR and environmental protection
- Risk management and data security
- Multimedia in management
- Crisis management
- Strategies and strategic management
- Psychological and ethical aspects of management
- Current trends in human resources management
- Production management in a sustainable organization

FEE AND PAYMENTS

Full payment: **300 EUR**

For Polish participants: **1500 PLN**

Discount payment for PhD students: **180 EUR**

For Polish PhD students: **1000 PLN**

Notes:

Fee includes: an electronic copy of the book of proceedings, refreshments and lunch on both days of the Conference, and Conference dinner.

We kindly ask to transfer the conference fee until: 30.04.2023 r.

Account numbers and information for payment are as follows:

Beneficiary: Czestochowa University of Technology

Beneficiary address: Dąbrowskiego 69, 42-201 Częstochowa, Poland

Name of the Bank: BNP PARIBASBANK POLSKA S.A.

SWIFT (BIC): PPABPLPK

Account (IBAN) Number: PL 06 1750 1211 0000 0000 0416 8728

With note – „**ICoM2023**”- name and last name of the participant, the name of the institution, title of the bank transfer: *full payment / for Polish participants / discount payment for PhD students / for Polish PhD students*

IMPORTANT DATES

28.04.2023 – registration deadline

30.04.2023 – deadline for the fee payment

8.05.2023 – deadline for the full text submission to the Book of Proceedings (according to the guidelines)

15-16.06.2023 – date of the conference

Sending texts qualified for publication in journals on **June 30, 2023**

PUBLICATIONS

Papers after positive reviews will be published in:

- **Book of Proceedings** (Texts with a volume of 10,000 - 12,000 characters, which is about 5-8 pages).

After the conference selected papers will be published in:

- **Journals:**

[Scientific Papers of Silesian University of Technology – Organization and Management Series](#)

[Przegląd Organizacji](#)

[Zeszyty Naukowe Politechniki Częstochowskiej](#)

[Gradus](#)

[Journal of Economy and Society \(Gazdaság és Társadalom\)](#)

[Theory Methology Practice \(TMP\)](#)

[Acta Academiae Beregsasiensis. Economics](#)

[Acta Oeconomica Universitatis Selye](#)

[SELYE E-STUDIES \(ISSN 1338-1598\)](#)

ADDITIONAL INFORMATION

Registration of the submission form at the conference website (online registration: <https://skisoft.pl/lukabi/icom2023/index.php?lang=en&page=registration#registration>).

Papers should be sent only in the WORD format via e-mail: icom2023@pcz.pl

Recommended hotels:

<https://ibis.accor.com/polska/index.pl.shtml>

<https://mercure.accor.com/pl/polska/index.shtml>

<https://hotel-scout.pl>

<https://www.hotelwenecki.pl/>

<https://hotelczestochowa.com/>

<http://www.grandhotel.com.pl/>

<https://www.noclegi-online.pl/noclegi/czestochowa/apartamenty-mare-e-monti-o29966>

<https://aparthotel-sol-czestochowa.booked.com.pl>

<https://zlote-arkady.pl>