

DEAR COLLEAGUES



CZEŹSTOCHOWA UNIVERSITY
OF TECHNOLOGY
FACULTY OF MANAGEMENT
INSTITUTE OF SOCIOLOGY
AND PSYCHOLOGY OF MANAGEMENT



SZENT ISTVÁN
UNIVERSITY



FACULTY OF ECONOMICS AND SOCIAL SCIENCES



FACULTY OF ECONOMICS
SLOVAK UNIVERSITY
OF AGRICULTURE
IN NITRA



FACULTY OF BUSINESS AND ECONOMICS
MENDEL UNIVERSITY IN BRNO



ARE HONOURED TO INVITE
FOR INTERNATIONAL CONFERENCE:

ICoM 2018

Leadership, Innovativeness and Entrepreneurship in a
Sustainable Economy

Częstochowa, Poland
7-8th June 2018
(Thursday –Friday)

PATRONS



Scientific Society of Organization and Leadership

CONFERENCE IDEA

Contemporary economy, characterized by high competitiveness and risk, makes high demands not only on managers but also on all the members of an organization. A considerable level of risk, resulting among others from the difficulty in assessing its scale, requires specific attributes that characterize entrepreneurial personality. The most important is the ability to make decisions in an unstable environment. This is a highly desirable feature in a large, medium and small business. Entrepreneurship also includes many other features, such as the ability to use opportunities, to perceive threats or innovativeness. As a consequence, entrepreneurship becomes an essential component of human capital.

The growing role of human resources in the management of modern organizations requires a special style of leadership that differs significantly from traditional leadership based on centralized authority. "New Leadership" requires from the manager to have specific skills which enable such transformation of employee relationships so that participation and empowerment become the basis for managing the organization.

"New Leadership" is designed not only to directly increase effectiveness but, above all, to stimulate innovation for the development of sustainable economies in times when economic growth is encountering more and more barriers resulting from limited human and natural resources.

In this context, a sustainable economy, especially sustainable development, becomes one of the key management objectives, making them the subject of multidisciplinary scientific reflection integrating multiple theoretical and research approaches.

The aim of the conference is the meeting of scientists and practitioners from various areas of knowledge and economy, who will be able to exchange their experience, the results of empirical research, theoretical studies and undertake international cooperation to improve the quality of scientific research.

The conference topics include the following:

- Business Strategies, Planning, and Management of Enterprises;
- Small and Medium Enterprises Management;
- Knowledge and Innovation Management;
- Quality and Safety Management in Business;
- Managerial Aspects of Internationalization of Entrepreneurship;
- Finance Management;
- Production Management;
- Public Management;
- Consumer Behavior;
- Sustainable Economies;
- Leadership in Organizations;
- Marketing Management;
- Human, Social and Intellectual Capital in an Organization;
- Corporate Social Responsibility, Business Ethics and Sustainable Development;
- Agribusiness and Sustainable Development;
- Ethical and Humanistic Management

FEE AND PAYMENTS

Full participation: **190 EUR** (The fee includes the participation at the conference, the publication costs, refreshments, lunches, the dinner and social gathering and the cultural programmes for one person.)

Publication: **100 EUR** (The fee includes the costs of publication.)

Participation without publication / Accompanying persons: **90 EUR** (The fee includes the participation at the conference, refreshments, lunches, the dinner and social gathering and the cultural programmes for one person.)

Notes:

Paid conference fee is not refundable in absence of the contributor (participation of alternate will be accepted).

We kindly ask to transfer the conference fee until: 15.04.2018 r.

Account numbers and information for payment are as follows:

Beneficiary: Czestochowa University of Technology

Beneficiary address: Dąbrowskiego 69, 42-201 Częstochowa, Poland

Name of the Bank: Raiffeisen Bank Polska S.A.

SWIFT (BIC): RCBWPLPW

Account (IBAN) Number: PL 06 1750 1211 0000 0000 0416 8728

With note – „**ICoM2018**”- name and last name of the participant, the name of the institution, title of the bank transfer: *full participation /publication /participation without publication*

IMPORTANT DATES

28.02.2018 – deadline for submission of the application form with abstract (max. 400 words) at website tab “registration”

31.03.2018 – deadline for the full text submission to the Book of Proceedings (according to the guidelines)

15.04.2018 – deadline for the fee payment

01.06.2018 – sending the conference program

7-8.06.2018 – date of the conference

PUBLICATIONS

Papers after positive reviews will be published in:

- **Book of Proceedings** (5-8 pages according to the guidelines);

After the conference selected papers will be published in:

Polish and Hungarian monograph in English (20 000 – 22 000 characters)

- **Polish and international journals:**

- Theory Methodology Practice;
- Gazdasag & Tarsadalom Economy and Society;
- Taplalkozasmarketing;
- Acta Polytechnica Hungarica;
- Acta Universitatis Agriculturae et Silviculturae Mendelianae Brunensis;
- European Journal of Business Science and Technology;
- Visegrad Journal on Bioeconomy and Sustainable Development;
- Organization Review;
- Zeszyty Naukowe Politechniki Czestochowskiej;
- Polish Journal of Management Studies.

ADDITIONAL INFORMATION

Registration of the submission form at the conference website (online registration).

Papers should be sent only in the WORD format via e-mail: ICoM2018@wz.pcz.pl

Hotels:

<http://www.ibis.com/pl/hotel-3368-ibis-czestochowa/index.shtml>

<http://www.mercure.com/pl/hotel-3403-hotel-mercure-czestochowa-centrum/index.shtml#>

<http://hotel-scout.pl/>

<http://www.hotelwenecki.pl/>

<http://hotelczestochowa.com/>

<http://www.grandhotel.com.pl/>

<http://www.apartamenty.mareemonti.pl/>

<http://apartamenty-sol-czestochowa-pl.book.direct/>

<http://zlote-arkady.pl/>